



130 Black Bridge Road | Camp Verde AZ 86322

CAMP VERDE COMMUNITY
LIBRARY good company always Welcome...

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – February 2016
DATE: 3/9/16
CC: Department Heads

Library Construction Update: Interior walls are going up to define the spaces. We are working on many details such as kitchens, furniture options, public service desks, and audiovisual systems. BWC has given us a project finish date at the end of August. We are looking at a Grand Opening event in September.



We are happy to welcome two young ladies to our team at the library. Nadia Torabi and Jessica Cho are both working part-time as Youth Services Librarians. Nadia has a Masters degree in education and has worked with children in a variety of venues. She is focusing on the Children's library services and has partnered with Sebra to do outreach to several schools. Nadia will work on the first floor in the new library. Jessica has a Bachelor's degree in Parks & Recreation and comes to us from Out of Africa. She has already begun building relationships with and working with teens at the library, and as a bonus, is helping us take good care of our bearded dragon, Dewey. Jessica will work on the second floor in the Teen Library.

We met with Tina Scott, Graphics Design instructor at Camp Verde High School. She is putting together a team of high school students to design the end panels for the library shelving. This is a wonderful opportunity for local students to showcase their talents, skills and designs that we are very excited to see in place.

Be sure to follow our blogs: <https://cvcltalk.wordpress.com/> and <https://cvcltab.wordpress.com/>

To really keep up with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary>

Camp Verde Community Library Use Statistics February 2016

	Feb-16	Feb-15	% change	YTD-FY16	YTD-FY15	% change	
In-Library Uses							Average Monthly Library Uses per Active Patron
Traffic Count	5,254	5,730	-8.3%	38,707	38,546	0.4%	
New Cards Issued	30	89	-66.3%	353	450	-21.6%	
Public Computer Use	1,392	992	40.3%	11,781	7,066	66.7%	
Early Literacy Computer Use	n/a	n/a		416	n/a		
Requests for Computer Help	116	106	9.4%	699	305	129.2%	
Reference Questions	199	150	32.7%	1,106	1,016	8.9%	
Total In-Library Use	6,991	7,067	-1.1%	53,062	47,383	12.0%	3.1
Total Number Library Patrons	3,854	3,181	21.2%				
Total Patrons Active in Last 18 months	2,238	979	128.6%				
Library Programs							
Adult Programs	22	18	22.2%	143	93	53.8%	
Adult Program Attendance	112	95	17.9%	601	396	51.8%	
Adult Program Hours	7	25.5	-72.5%	33	120	-72.3%	
Youth Programs	17	22	-22.7%	157	160	-1.9%	
Youth Program Attendance	198	437	-54.7%	1,988	2,293	-13.3%	
Youth Program Hours	24	68	-64.7%	227	471	-51.8%	
Programs Off-Site	1	4	-75.0%	22	24	-8.3%	
Total Library Program Attendance	310	532	-41.7%	2,131	2,386	-10.7%	
Circulation							Average Circulation Activity per Open Hour
Items Checked Out	3,921	4,361	-10.1%	30,014	28,410	5.6%	
Items Checked In	4,369	4,980	-12.3%	33,924	31,483	7.8%	
Items Used In-Library	238	765	-68.9%	1,941	4,321	-55.1%	
Renewed Items	778	600	29.7%	5,864	5,222	12.3%	
Total Circulation	8,528	10,106	-15.6%	65,879	64,214	2.6%	135.4
Circulation Areas of Interest							
Audio Books	170	177	-4.0%	1,261	1,249	1.0%	
DVDs & VHS	1,454	1,356	7.2%	11,397	8,243	38.3%	
eBooks	252	254	-0.8%	1,936	1,549	25.0%	
Youth eBooks	31	26	19.2%	291	279	4.3%	
iPads & e-readers	14	n/a		93	n/a		
Large Print	148	182	43.7%	1,302	1,211	7.5%	
Magazines	144	103	39.8%	674	1,089	-38.1%	
Kids & Teens Material	1,013	1,398	-27.5%	9,325	8,957	4.1%	
Transits, HOLDS & InterLibrary Loans							
HOLDS Filled	833	665	25.3%	5,610	5,178	8.3%	
Transit Items Sent & Received	n/a	1,257		n/a	9,597		
CVCL ILL Items Going Out	39	28	39.3%	189	216	-12.5%	
ILL Items for CVCL Patrons	7	3	200%	40	29	37.9%	
Total Transit, HOLDS & ILL Activity		1,922			14,775		
Library Volunteers							
Number of Volunteers	28	29	-3.4%	237	207	14.5%	
Number of Hours Given	461	450	2.4%	3,860	4,132	-6.6%	
Average Hours/Volunteer	16.5	15.5	6.1%	16.3	20.0	-18.4%	
Collection & Development							Number of Items Owned per Capita (pop 11,500)
New Kids & Teen Material Added	11	95	-88.4%	204	619	-67.0%	
New Books Added	97	107	-9.3%	697	947	-26.4%	
New Audio-Visual Material Added	51	195	-73.8%	398	818	-51.3%	
Total Items Added	148	302	-51.0%	1,095	1,765	-38.0%	
Total Items Owned	31,360	31,959	-1.9%				2.7
Mending & Donations							
Items Mended or Repaired	67	48	39.6%	488	629	-22.4%	
Donations Processed	61	540	-88.7%	3,132	4,665	-32.9%	
Donations Cataloged	47	123	-61.8%	545	500	9.0%	